



**FUND
RAISING**

Let's Raise Some Dough!

BOGO CARDS

Valid for 10 FREE dozens – a GREAT value and a Fundraising exclusive! Each card has a value of over \$80.



\$20

With Card, your customers receive one dozen FREE Original Glazed® doughnuts with purchase of any dozen.

FUNDRAISING CERTIFICATES

Simple fulfillment for you – plus, your customers choose to get their doughnuts whenever they want them. Each Certificate is redeemable for one dozen Original Glazed® doughnuts.



\$9

SIGNATURE COFFEES

Doughnuts and coffee are a natural pairing. Choose from three delicious signature blends, each sold in 12 oz. bags.



\$9



FUND RAISING

BOGO Cards

Valid for 10 FREE dozens – a GREAT value and a Fundraising exclusive!

With Card, your customers receive one dozen FREE Original Glazed® doughnuts with purchase of any dozen.



| YOUR COST | SUGGESTED SELLING PRICE | PROFIT |
|-----------|-------------------------|---------|
| \$10.00 | \$20.00 | \$10.00 |

Not valid at grocery or convenience stores.

Fundraising Certificates

Simple fulfillment for you – plus, your customers choose to get their doughnuts whenever they want them. Each Certificate is redeemable for one dozen Original Glazed® doughnuts.

(Limit 3 Certificate redemptions per day.)



| YOUR COST | SUGGESTED SELLING PRICE | PROFIT |
|-----------|-------------------------|--------|
| \$4.50 | \$9.00 | \$4.50 |

Not valid at grocery or convenience stores.

Krispy Kreme Signature Coffees

Doughnuts and coffee are a natural pairing. Choose from three delicious signature blends, each sold in 12 oz. bags.



| YOUR COST | SUGGESTED SELLING PRICE | PROFIT |
|-----------|-------------------------|--------|
| \$7.00 | \$9.00 | \$2.00 |

FAQ'S

- Q. What is the deadline to turn in my fundraising money & pay my registration fees?
- A. October 7th is the deadline (at the Mandatory Parent Meeting). However, to avoid the line, consider turning it in on the day the treasurer visits your practice the week of 10/2 to collect registration fees.
- Q. When will we receive our products?
- A. Products will be distributed to team moms/dads the week of 10/9.
- Q. If I fundraise, how do I determine what I owe for registration?
- A. Example: If you sell 10 coffees, 10 certificates and 10 BOGO cards:

| PRODUCT | # SOLD | PRICE | COLLECT | PROFIT | TO KK |
|--------------|--------|-------|---------|--------|-------|
| Coffee | 10 | \$9 | \$90 | \$20 | \$70 |
| Certificates | 10 | \$9 | \$90 | \$45 | \$45 |
| BOGO Cards | 10 | \$20 | \$200 | \$100 | \$100 |
| | | | \$380 | \$165 | \$215 |

| | |
|--|--------------|
| Amount toward KK products | \$215 |
| Funds raised for your registration | \$165 |
| <u>Your out-of-pocket for registration</u> | <u>\$185</u> |
| Amount you turn in | \$565 |



ORDER FORM

CUSTOMER INFORMATION

| | # OF BOGOCARDS - \$20 | # OF FUNDRAISING CERTIFICATES - \$9 | # OF 12 OZ. BAGS SIGNATURE COFFEE | | | AMOUNT COLLECTED |
|--------|-----------------------|-------------------------------------|-----------------------------------|------------|-------------|------------------|
| | | | SMOOTH - \$9 | RICH - \$9 | DECAF - \$9 | |
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